

# Official WSI Imagination League Entry Form

We are so excited you are here! You have big ideas, and we can't wait to see how you will use them to help others and make the world a better place.

## **Let's Get Started!**

- Feel free to draw pictures, write in pencil or pen, or type if preferred.
- There are four questions to answer.
- There's no right or wrong idea, just share your thinking and creativity!

Innovation Name:

Arshidni ( Arabic word means: Guide me)

## Who are you trying to help?

In fact, we want to help visitors and tourists coming to my city of Medina, which is considered a holy city in Islam and receives millions of visitors annually from all over the world. According to recent statistics, their number reached 18 million visitors in 2024. These people face challenges in finding suitable services such as accommodation, restaurants, museums, entertainment places, or holy mosques.



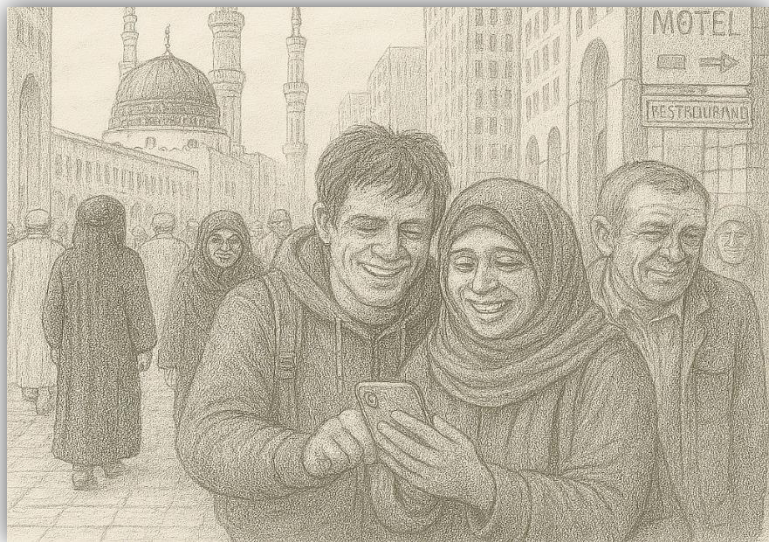
## What problem are they having?

They cannot find a suitable guide to help them find appropriate accommodation, restaurants, shopping areas, or public parks, or they cannot find someone who speaks their language and understands their needs, or there are guides available but their prices are beyond their reach.



## What is your idea?

Our idea is a fully volunteer-run, interactive mobile application or platform called "Arshdni," which is an Arabic word meaning "Guide Me." The interface is easy to use: the user registers, chooses their language, selects their city, and then chooses the required service from the list. For example, if a user is looking for Turkish restaurants, they will find volunteers with experience in Turkish restaurants in their area. Direct contact can be made through the application, or a text chat can be sent.



## How will your idea work?

In Medina, there were over 19,000 volunteers by 2025, demonstrating the city's residents' love for doing good, guiding others, and helping others. This application allows visitors to easily find the services they need, eliminating the need to ask around, get lost, and waste time and effort. It also enhances their tourist experience, strengthens community bonds, and fosters camaraderie and cooperation regardless of race, nationality, or beliefs. Everyone can use the application and become a volunteer to benefit others. Good volunteers on the app receive volunteer certificates and badges as an incentive, and the application can be implemented worldwide.

(see next page for more details)

## How will your idea work?

